Course Outline

(A SIDC CPE approved course)

Title: Wealth Management and Leadership: Enhancing the Lessons of Experience

Date: 8th July 2020

Venue Moffett Training Centre, E-3-2, Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

CPE: 10 Points

Speaker: Dr Ch'ng Huck Khoon

Objectives

- 1. Discuss the future trend of wealth management and get ready for the changes
- 2. Recognise the importance of leadership in wealth management
- 3. Discuss the global and local economic outlook
- 4. State the compliance requirements on AMLA by Bank Negara Malaysia and Securities Commission

Time	Descriptions
9:00-10:15	The Future Trend of Wealth Management
	- Total Life Planning
	- Winner Takes All World
	- Wealth Management and Change
10:15-10:30	Coffee Break
10 : 45 - 11 : 30	Leadership Is a Process, Not a Position
	- What do we mean by Leadership?
	- Leader Development
101.30 - 13 : 00	Focus on the Leader
	- Power and Influence
	- Leadership, Ethics and Values
	- Leadership Attributes
	- Leadership Behaviour
13:00-14:00	Lunch Break
14 : 00 - 15 : 15	Smart Investment Strategies in Current Economic Climate
	- Global and Local Economic Outlook
	- Bull and Bear Market Strategies
15 : 15 - 15 : 30	Coffee Break
15:30 - 17:00	Regulatory Issues in Wealth Management
	- Anti-Money Laundering, Anti-Terrorism Financing and Proceeds of Unlawful Activities Act 2001
	- Know Your Clients (KYC)
	- The Insider Trading Prohibitions

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